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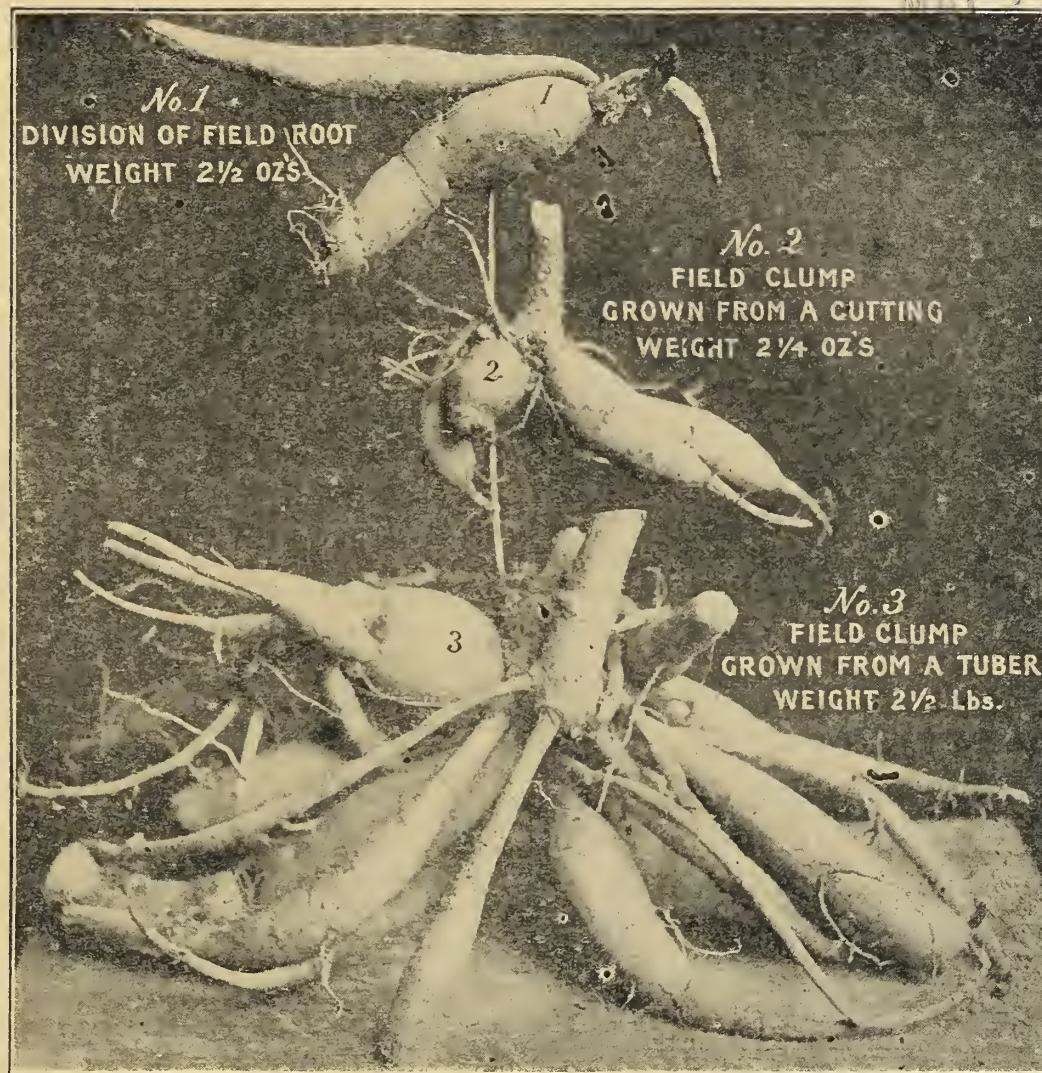
RECORDED

TRADE LIST

ESTABLISHED
1886

SPRING 1920

W. W. Wilmore
DAHLIA SPECIALIST



GROWER AND DEALER IN
DAHLIAS, GLADIOLI PEONIES
AND HARDY PLANTS

P. O. Box 383

GARDENS ON WEST THIRTY-EIGHTH AVENUE,
ONE AND A HALF MILES WEST OF THE CITY

DENVER, COLORADO

Kindly send business card when ordering. Orders will not be filled for private individuals at the prices herein stated.

THIS LIST APPLIES TO THE TRADE ONLY

DAHLIA CLUMPS

The illustration shown on the first page is born of necessity, and while almost self-explanatory, a few words will not be out of place.

At a glance the illustration will show how deceptive the word "field clump" or "whole roots" may be. Some growers propagate from cuttings, some from tubers. Each produce what is known commercially as "clumps." It is therefore of the greatest importance to the purchaser which kind of a clump the advertisement or quotation refers to, Figure 2, or Figure 3. The figures presented represent fairly the representative sizes of the commercial Dahlia tubers, as grown in this country.

My system of growing is from tubers. These produce stock as shown in figure 3. These are divided for planting and sale purposes, as shown in Figure 1. In dividing, each piece passes a critical scrutiny and all mangled and worthless tubers are removed so that only stock of known quality is sent out. By this method I can save my customers twenty to fifty per cent in express charges, without damage to quality. Prices quoted in this list are for strong divisions with from one to three good eyes. In weight approximately twenty-five pounds to the hundred.

A NEW DEPARTURE

teen assorted varieties, unlabeled, embracing a wide range of colors—red, white, pink, yellow, variegated, etc.,—no two alike, and all double. These collections are all put up in a neat telescope box and are so packed as to keep without loss through the sale season. They are very handy for store trade. A great advantage is that every sale is over a dollar sale, where the customer otherwise would probably be satisfied with the purchase of a few tubers only. There is also a great saving of time in the transaction. This is not inferior stock but just the same as sells for 20 cents each when labeled; only I use stock that I am full handed on. These boxes retail at from \$1.25 to \$1.50 each, and cost the dealer 85 cents, or 75 cents in lots of ten.

BUSINESS TERMS

1—Prices quoted in this list do not include express or mailing; if wanted by mail figure parcel post zone rates per pound and add this to the price quoted. Dahlias weigh about $2\frac{1}{2}$ lbs. to the dozen.

- 2—Orders from unknown parties must be accompanied by cash or satisfactory references.
- 3—No goods will be sent C. O. D. unless onehalf the amount accompanies the order.
- 4—No extra charge will be made for packing.
- 5—Six articles of a kind at dozen rates; 10 at 100 rates.
- 6—Goods sent by freight will be sent at risk of consignee.

References: Dun and Bradstreet, or National Florists' Board of Trade.

PRICES:

I do not claim that my prices are the lowest; nor have I ever coveted the reputation of running a "cheap" place. I aim to do an honest business and at the same time retain a profit on my investment. All orders intrusted to me will receive careful attention. Long lists for single items or but a few of a kind can not be furnished at prices lower than the prices indicated at the headings of the lists.

A NEW BOOK

WILMORE'S DAHLIA MANUAL—An up-to-date work on Dahlia Culture. Special prices to the trade. This book will bring you business if offered as a premium. Fifteen cents per copy; ten copies for \$1.00.

DAHLIAS FOR CUTTING

To those who wish a select list to grow for cutting purposes and are not familiar with varieties, I suggest the following: All of which are suitable for the purposes and are of uniform price of \$7.50 per hundred. There are also many excellent varieties for cutting among the novelties. Those marked (*) are especially good for the purpose.

A. D. Livoni (Pink)

Gen. Buller (Purple & White) *Robt. Broomfield (White)

*Bon Ton (Garnet Red)

*Jack Rose (Crimson Red) *Sylvia (Pink)

*Eugene Teele (Scarlet)

*Mrs. Hartong (Buff Pink) *Standard Bearer (Scarlet)

Glori de Lyon (White)

*Queen of Yellows (Yellow) *The Baron (Light Yellow)

W. W. WILMORE, DAHLIA SPECIALIST

NOVELTIES AND NEWER DAHLIAS

Special attention is called to this list. They can not fail to please, both in points of beauty and usefulness as a cut flower, and the prices will be found quite reasonable. The following is only a partial list. See retail catalog for further description.

Prices except as noted, 15c each, \$1.50 per dozen, \$12.00 per hundred

If wanted by mail, add according to Parcel Post zone rates per pound. Dahlias weigh about 2 1/2 lbs. to dozen tubers. No orders will be sent by Post unless the postage is advanced in full, neither will long lists of one or two each be furnished at less than the single piece rate.

Attraction 5095, 50s doz

Countess of Lonsdale
Country Girl
Charles Clayton
Chipeta, 25c, 2.50 doz.
Emily Russell
Faries Lantern
Goldland

CACTUS VARIETIES
Golden West, 25c, \$2.50 doz
Golden Gate
Justice Bailey, 35c, 3.50 doz.
Kreimhilde
Kaliff, 75c \$6.00 per doz.
Mrs. H. J. Jones
Mrs. F. Jeffries
Master Carl

Marion Thompson
Pink Pearl
Prof. Zacharias
Pierrot, 25c \$2.50 per doz.
Perle de Lyon
Ruth C. Gleadell,
25c, \$2.50 doz.
Rheinkonig
Velvet Queen

DECORATIVE VARIETIES

Berch Van Heemsted
Corona
Delice
Chicota, 25c, \$2.50 doz.
Eleanor Stisser
Flemingo
F. G. Schieff, 25c, \$2.50 doz.
Jeanne Charmet
Loveliness

Lady H. Grey, 25c, \$2.50 doz.
Le Grand Manitou
Mrs. Thos. Burch ~~Burch~~
Moonbeam.
Meadow Gold
Manitou
Mrs. Winters
Mrs. I. J. Sewall
Mcnezuma

Mint Burgle, 25c, \$2.50 doz.
Mme. Lumier
Mme. Dael
Purple Manitou
Pearl Almy
Princess Juliana
Reise Von Stuttgart
Souvenir Douzon

PEONY FLOWERED VARIETIES

A. L. Doud, 25c, \$2.50 doz.
Carmello
Coconia
Cleopatra
Dr. H. Sewall, 25c, \$2.50 doz.
Duke Henry
Dr. H. H. Rusby
Felicia, 50c, \$5.00 per doz.
Freda Newman

Geisha, 25c, \$2.50 per doz.
Isa, 25c, \$2.50 per doz.
Kia Ora
Lluvia d Oro, 35c, \$3.00 doz.
Laura Barnes, 25c, \$2.50 doz.
Mme. Bystein
Nsiad, 50c, \$5.00 per doz.
Ouray
Oregon Beauty
Phenomenine

Queen Wilhelmina
Ruth Nichols, 50c, \$5.00 doz.
Souvenir Liszt
St. Elmo, 25c, \$2.50 per doz.
Sonora, 25c, \$2.50 per doz.
Temptation
Village Belle
Van Dyke
Wilmore's Masterpiece

SHOW VARIETIES

Bertha Bernstein
D. M. Moore
Dreers White
Dr. I. B. Perkins
Dee Lighted
Duchess of Albany

F'restene
Francis Clark, 50c, \$5.00 doz.
Grand Duke Alexis
Gold Spray
Golden Bedder, 25c, \$2.50 doz.

La France
Manzanita
Snowball
Vera Curry
W. W. Rawson

SINGLE VARIETIES

Blush Century
Lady Love

Pres. Viegar
Twentieth Century

Scarlet Century
White Century

W. W. WILMORE, DAHLIA SPECIALIST

STANDARD VARIETIES

The following varieties grouped under color will be found most satisfactory for the general trade. For description see retail list.

Price, 10c each, \$1.00 per dozen, \$7.50 per hundred.

Add postage if wanted by mail. (See above.)

PURE WHITE

Glori DeLyon (Show) Purity (Pompon) Star of the East (Pompon)

Robt. Broomfield (Show)

MAROON AND DARK SHADES

Jack Rose (Decorative)

Pioneer (Show)

Navajo (Decorative)

Stradella (Show)

Purple Gem (Show)

Uncle Tom (Cactus)

PINK SHADES

Mrs. Linder (Show)

Sylvia (Decorative)

Mrs. Bagge (Show)

Zephyr (Cactus)

YELLOW SHADES

Miss Dodd (Show)

Queen of Yellows (Show)

Mrs. W. K. Jewett (Cactus)

The Baron (Show)

Queen Victoria (Show)

Ventura (Cactus)

Virginia Belle (Cactus)

REDS AND SCARLETS

Fireball (Show)

Lyndhurst (Decorative)

Floradora (Cactus)

Manzanola (Decorative)

Gypsy Maid (Cactus)

Maid of Athens (Cactus)

Standard Bearer (Cactus)

VARIEGATED AND SHADED

Floral Park Jewel (Show)

Lavender Beauty (Decorative)

General Buller (Cactus)

Lucy Fawcett (Show)

Gabriel (Cactus)

Maid of Kent (Decorative)

Grand Mogul (Decorative)

Mrs. Hartong (Decorative)

Lenan (Cactus)

Morocco (Fancy)

Lady Mildmay (Show)

Victory (Kaiser Wilhelm)

GALDIOLI

Per Hundred

	1st.	2nd.	3rd.
America	\$2.50	\$2.00	\$1.50
Augusta	2.50	2.00	1.50
Baron Hulot	3.00	2.50	2.00
Halley	2.50	2.00	1.50
Klondyke	2.50	2.00	---
Mrs. F. King	2.50	2.00	1.50
Mrs. F. Pendleton	3.50	3.00	2.50
Panama	3.50	3.00	2.50

Per Thousand

	1st.	2nd.	3rd.
America	\$20.00	\$16.00	\$12.00
Halley	20.00	16.00	12.00
Klondyke	20.00	16.00	12.00
Mrs. F. King	20.00	16.00	12.00
Mrs. F. Pendleton	35.00	30.00	25.00
Panama	35.00	30.00	25.00

HARDY PERENNIAL PLANTS

All Field Grown, Strong, Clean Stock. (See Retail Catalog for description.)

	Doz.	100	Doz.	100
*Asters—blue, lavender, white blush	\$.75	\$ 6.00	Hollyhocks — Allegheny	\$.75
Achilla, The Pearl	.75	6.00	Hardy Pinks	.75
Achillea Roseum	.75	6.00	Iris — Siberica	.75
Boltonia	.75	5.00	Iris—Pallada Delmatica	1.50
Ccriopsis Lanceolata	.75	5.00	*Iris—German, in variety	.60
Gypsophia—2 year old	.75	6.00	Monardia	.75
Daisies—Burbank's Alaska	.75	6.00	Oriental Poppy	.75
Gailardia	.75	6.00	Phlox novelties	1.00
Golden Glow	.75	5.00	*Phlox, except novelties	.75
Goldenrod	.75	5.00	Peonies, novelties	3.00
Hemerocallis Flava	.75	6.00	*Peonies, except novelties	2.50
*Hollyhocks, 7 colors, double	.75	5.00	Sweet William	.75
*Color Separate			Spirea Fillipendula	.75
			Valeriana Officinalis	.75
				6.00